



WELCOME to the Richmond Village Association Inc.

Be a business leader in the Richmond community and help support exciting initiatives to make Richmond an even better place to live. As our community continues to draw favourable attention and promote itself our economy continues to grow. Whether your support results in a child having an unforgettably fun day painting their banner or an adult reliving the joy of Christmas during the Christmas Parade your business has touched a member of the community and your generosity will be well remembered.

My name is Bill Walters and I am president of the Richmond Village Association Inc. (RVA). The RVA is a non-profit organization that was established in 1997 as a way of representing the interests of Richmond residents, when the village was part of the former Township of Goulbourn. One of our goals is to promote Village pride and identity. The appeal of Richmond is evident to all who live here and to those just passing through. Richmond is a rural community whose residents take pride in what their town has to offer, and it is important that a town reflect that pride.

The RVA would like to continue to attract more families to our community by showing them the importance we place on the health and wellness of our residents, our focus on providing events for the entire family to enjoy as well as our pride in traditions. As a result, people come to Richmond and spend money, whether they are new residents or visitors our local economy profits from the interest generated in our town. We have a variety of ongoing endeavours and many special projects throughout the year and Richmond would greatly appreciate your support to assist us to meet these goals. Listed below are the various undertakings of the RVA. For more details on each please feel free to contact me directly at president@richmondvillage.ca

Special Events/Projects

Heritage Mural Gallery
Richmond Beautification: Seasonal flags and flower pots on lampposts
Winter banner contest.
Lighting of the Park Festivities
Christmas Parade
Source Water Protection
Annual Richmond Garage Sale Day

General RVA Involvement

Walking Paths – Rideau Trail Project
Richmond Village Directory Web site
www.richmondvillage.ca
Business Advisory Team
Food Bank Drives
Neighbourhood Watch

To meet these goals the RVA needs its local business leaders, service groups and/or streets (joint residents) to join with us as sponsors of these events. Businesses can choose to sponsor one or more individual events or projects each year or they can decide to sponsor an entire event and have it named after them (Title Sponsorship). In cases where there is a surplus of capital in a special event/project fund it may be necessary to sue some of these funds to sponsor other general RVA events. For any RVA financial or in-kind support there are four levels of sponsorship and they are as follows:



A Proud Past, a Bright Future

Title Sponsor: When a business decides to sponsor any one of the special events (at a cost of over \$2500.00 depending on the special event) and commits to continue this sponsorship for a minimum of three (3) years the event will be named after the sponsoring business for the duration of their sponsorship.

Golden Foxes: for financial donations of \$500 or more a year for one special event/project sponsors will have their name and/or logo appear on our sponsorship web site, in all advertising related to that event, any display material at the specific sponsored event and will be visible at the event on prominent sponsorship board(s) as well as in any project wrap-up advertising.

Silver Foxes: for financial donations of \$150 to \$499 a year for one special event/project, sponsors will have their name and/or logo appear on our sponsorship web site and at the project event on our sponsorship board(s) as well as in any project wrap-up advertising.

Red Foxes: for financial donations of \$50- \$149 a year for one special event/project sponsors will have their name appear on sponsorship web site and in any project wrap-up advertising.

Thank you for your attention and I look forward to working with your company in the future. I anticipate an exciting year ahead for Richmond and for the RVA.

Bill Walters

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President

Richmond Village Association

president@richmondvillage.ca